



LinkedIn is the world's largest professional network. Our mission is to connect the world's professionals to make them more productive and successful.

The Beginning

LinkedIn was founded by Reid Hoffman, Allen Blue, Konstantin Guericke, Eric Ly and Jean-Luc Vaillant. The company started out in the living room of co-founder Reid Hoffman in 2002, and it officially launched on May 5, 2003. At the end of the first month in operation, LinkedIn had a total of 4,500 members in its network.

Major Milestones

- 2005: LinkedIn introduces its first business lines: Jobs and Subscriptions.
- 2006: LinkedIn begins to stake its claim as the professional profile of record with the launch of public profiles, achieves profitability, and core features like Recommendations and People You May Know are introduced.
- 2007: After four years as CEO, Reid steps aside to run product and brings in Dan Nye to lead the company.
- 2008: LinkedIn becomes a truly global company, opening its first international office in London and launching Spanish and French language versions of the site.
- 2009: Jeff Weiner joins LinkedIn first as President, then CEO, and brings focus and clarity to LinkedIn's mission, values, and strategic priorities.
- 2010: LinkedIn shifts into hyper-growth mode, reaching 90 million members and nearly 1,000 employees in 10 offices around the world.
- 2011: LinkedIn becomes a publicly traded company on the New York Stock Exchange and hosts a town hall with Barack Obama, the President of the United States.
- 2012: Project Inversion and a completely re-architected site enabled an unprecedented pace of product innovation and transformation.
- 2013: LinkedIn reaches 225 million members, and is growing at more than two members per second.
- 2014: LinkedIn creates the Economic Graph -- a map of the digital economy, its participants, and every facet of opportunity linking these nodes together.
- 2015: LinkedIn acquires lynda.com to make it even easier for professionals around the world to accelerate their careers and realize their potential through the learning and development of new skills.

LinkedIn Today

- LinkedIn has a diversified business model with revenues coming from member subscriptions, advertising sales, and talent solutions. In Q1 2016 the company's total revenue increased 35% year-over-year to reach \$861 million with **Talent Solutions** revenue increasing 41% year-over-year to \$558 million, **Marketing Solutions** revenue increasing 29% year-over-year to \$154 million and **Premium Subscriptions** revenue increasing 22% year-over-year to \$149 million.
- LinkedIn has more than 433 million members in 200 countries and territories, including 138M+ in EMEA, 92M+ in Asia and the Pacific, and 73M+ in LATAM and Other Americas.
- The company has more than 9,700 full-time employees and is headquartered in Mountain View, Calif. LinkedIn has offices in 30 cities: Amsterdam, Bangalore, Beijing, Chicago, Dubai, Dublin, Graz, Hong Kong, London, Los Angeles, Madrid, Melbourne, Milan, Mumbai, Munich, New Delhi, New York, Omaha, Paris, Perth, San Francisco, São Paulo, Singapore, Stockholm, Sunnyvale Sydney, Tokyo, Toronto and Washington D.C.
- LinkedIn is available in 24 languages: Arabic, English, Simplified Chinese, Traditional Chinese, Czech, Danish, Dutch, French, German, Indonesian, Italian, Japanese, Korean, Malay, Norwegian, Polish, Portuguese, Romanian, Russian, Spanish, Swedish, Tagalog, Thai and Turkish.

Management Team

Jeff Weiner, Chief Executive Officer

Michael Callahan, Senior Vice President, General Counsel and Secretary

Mike Gamson, Senior Vice President, Global Solutions

Kevin Scott, Senior Vice President, Engineering and Operations

Steve Sordello, Senior Vice President and Chief Financial Officer

Shannon Stubo, Chief Marketing Officer and Senior Vice President, Communications

Pat Wadors, Senior Vice President, Global Talent Organization

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