



LinkedIn is the world's largest professional network. Our mission is to connect the world's professionals to make them more productive and successful.

The Beginning

LinkedIn was founded by Reid Hoffman, Allen Blue, Konstantin Guericke, Eric Ly and Jean-Luc Vaillant. The company started out in the living room of co-founder Reid Hoffman in 2002, and it officially launched on May 5, 2003. At the end of the first month in operation, LinkedIn had a total of 4,500 members in its network.

Major Milestones

- 2005: LinkedIn introduces its first business lines: Jobs and Subscriptions.
- 2006: LinkedIn begins to stake its claim as the professional profile of record with the launch of public profiles, achieves profitability, and core features like Recommendations and People You May Know are introduced.
- 2007: After four years as CEO, Reid steps aside to run product and brings in Dan Nye to lead the company.
- 2008: LinkedIn becomes a truly global company, opening its first international office in London and launching Spanish and French language versions of the site.
- 2009: Jeff Weiner joins LinkedIn first as President, then CEO, and brings focus and clarity to LinkedIn's mission, values, and strategic priorities.
- 2010: LinkedIn shifts into hyper-growth mode, reaching 90 million members and nearly 1,000 employees in 10 offices around the world.
- 2011: LinkedIn becomes a publicly traded company on the New York Stock Exchange and hosts a town hall with Barack Obama, the President of the United States.
- 2012: Project Inversion and a completely re-architected site enabled an unprecedented pace of product innovation and transformation.
- 2013: LinkedIn reaches 225 million members, and is growing at more than two members per second.
- 2014: LinkedIn creates the Economic Graph -- a map of the digital economy, its participants, and every facet of opportunity linking these nodes together.

- 2015: LinkedIn acquires lynda.com to make it even easier for professionals around the world to accelerate their careers and realize their potential through the learning and development of new skills.
- 2016: LinkedIn launches, “You’re Closer Than You Think,” its first ever integrated marketing campaign and TV spot that’s inspired by LinkedIn’s vision of creating economic opportunity for every member of the global workforce. Microsoft and LinkedIn announce they have entered into a definitive agreement under which Microsoft will acquire LinkedIn.

LinkedIn Today

- LinkedIn has a diversified business model with revenues coming from member subscriptions, advertising sales, and talent solutions. In Q3 2016 the company’s total revenue increased 23% year-over-year to reach \$960 million with **Talent Solutions** revenue increasing 24% year-over-year to \$623 million, **Marketing Solutions** revenue increasing 26% year-over-year to \$175 million and **Premium Subscriptions** revenue increasing 17% year-over-year to \$162 million.
- LinkedIn has more than 467 million members in 200 countries and territories, including 148M+ in EMEA, 105M+ in Asia and the Pacific, and 79M+ in Other Americas.
- The company has more than 10,000 full-time employees and is headquartered in Mountain View, Calif. LinkedIn has offices in 30 cities: Amsterdam, Bangalore, Beijing, Chicago, Dubai, Dublin, Graz, Hong Kong, London, Los Angeles, Madrid, Melbourne, Milan, Mumbai, Munich, New Delhi, New York, Omaha, Paris, Perth, San Francisco, São Paulo, Shanghai, Singapore, Stockholm, Sunnyvale, Sydney, Tokyo, Toronto and Washington D.C.
- LinkedIn is available in 24 languages: Arabic, English, Simplified Chinese, Traditional Chinese, Czech, Danish, Dutch, French, German, Indonesian, Italian, Japanese, Korean, Malay, Norwegian, Polish, Portuguese, Romanian, Russian, Spanish, Swedish, Tagalog, Thai and Turkish.

Management Team

Jeff Weiner, Chief Executive Officer
 Michael Callahan, Senior Vice President, General Counsel and Secretary
 Mike Gamson, Senior Vice President, Global Solutions
 Kevin Scott, Senior Vice President, Engineering and Operations
 Steve Sordello, Senior Vice President and Chief Financial Officer
 Shannon Stubo, Chief Marketing Officer and Senior Vice President, Communications
 Pat Wadors, Senior Vice President, Global Talent Organization